

STEVE STIVERS 15TH DISTRICT, OHIO

February 22, 2017

The Honorable Ajit Pai Chairman Federal Communications Commission 445 12th Street, SW Washington, DC 20554 Received & Inspected
MAR 0 6 2017
FCC Mail Room

Dear Chairman Pai:

It has come to my attention that Marty Yudkovitz, a Member of Cincinnati Bell's Board of Directors, has been nominated to serve on the Federal Communications Commission's (FCC) Broadband Deployment Advisory Committee. I am writing to express my support for his nomination and request that it be given the proper consideration.

Mr. Yudkovitz has extensive experience in digital media. Prior to joining Cincinnati Bell, Mr. Yudkovitz was the President of TiVo, before running The Walt Disney Company's Strategic Innovation Group. Earlier in his career, he played an integral part in NBC's creation of cable and digital innovation efforts, including the formation of NBC's first cable TV network, CNBC and its website, CNBC.com. Mr. Yudkovitz also helped lead NBC Digital Media's pioneering relations with Microsoft, which resulted in MSNBC and its website MSNBC.com.

If granted a position on the Committee, Mr. Yudkovitz would bring his unique and extensive background and expertise in media, digital content distribution, transformational changes in disruptive environments, and corporate innovation to the table. I believe his performance record and experience make him a uniquely qualified candidate to serve on the Advisory Commission.

Thank you for your consideration.

Sincerely,

Member of Congress



FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 7, 2017

The Honorable Steve Stivers U.S. House of Representatives 1022 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Stivers:

Thank you for your letter supporting the appointment of Mr. Marty Yodkovitz, a Member of Cincinnati Bell's Board of Directors, to serve on the Commission's Broadband Deployment Advisory Committee (BDAC). We will certainly consider your recommendation and Mr. Yodkovitz's impressive resume as the Commission reviews the nominations for the BDAC.

Last September, I proposed what I called a Digital Empowerment Agenda—a blueprint of policies that would accelerate the deployment of high-speed Internet access, or broadband, in communities across the country, including rural America. The BDAC is intended to provide an effective means for stakeholders to exchange ideas and develop recommendations to the Commission on broadband deployment. Its mission will be to identify regulatory barriers to infrastructure investment and to make recommendations on reducing and/or removing them, which will in turn enhance the Commission's ability to carry out its statutory responsibility to encourage broadband deployment to all Americans.

I appreciate your taking the time to communicate your recommendations to me. Please let me know if I can be of any further assistance.

Sincerely.

Ajit V. Pai